

**RANDY C JOHNSON**

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## **EDUCATION**

**AUGUST 2000 — MAY 2004**

### **The University of Akron. Akron, Ohio**

Bachelor's of Fine Arts Degree, Graphic Design Major, Drawing Minor.  
Mary Schiller - Myers School of Art Scholarship Recipient.  
Graduated : May 2004

**AUGUST 1999 — MAY 2000**

### **The University of Toledo. Toledo, Ohio**

College of Arts and Sciences.  
Bachelor's of Arts Candidate.

\* References are available  
upon request.

## **EXPERIENCE**

**MAY 2007 — PRESENT**

### **Council of Smaller Enterprises (COSE). Cleveland, Ohio**

#### **Graphic Designer**

Designed brochures, invitations, direct mail, websites, online advertising and other marketing collateral, while providing creative support to all organizational departments.  
Quoted and coordinated the print, production and mailing of designed marketing collateral.  
Recruited and managed a team of six external freelance designers.  
Conceptualized and drafted the framework for a new COSE Graphic Design Internship Program.

**MAY 2006 — MAY 2008**

### **AIGA | the professional association for design. Cleveland, Ohio**

#### **Communications Chair**

Served as creative director and designer, producing promotional print collateral for visiting speaker lectures, design competitions and other organization events.  
Founded and coordinated "Be Creative"; a joint program with the East Technical High School Visual Communications department that educates and encourages minority students to pursue creative careers, through a series of monthly keynote lectures by professionals in art related fields.

**DECEMBER 2005 — MAY 2007**

### **University Hospitals. Cleveland, Ohio**

#### **Graphic Designer**

Played a key role in the successful re-branding of University Hospitals and it's entities.  
Participated as a designer on the award winning "In Our Words" website project.  
Excelled as a member of the Marketing Communications Internship Committee.

**NOVEMBER 2004 — NOVEMBER 2005**

### **U - Store - It Corporate Headquarters. Cleveland, Ohio**

#### **Graphic Designer**

**SEPTEMBER 2004 — NOVEMBER 2004**

### **Dix & Eaton. Cleveland, Ohio**

#### **Graphic Design Intern**

Prepared presentations for client/agency meetings.  
Designed the ICI Paints new business proposal brochure that helped secure the account.

## **APPLICATIONS**

**PROFICIENT IN :**

Acrobat, Freehand, Go Live, Illustrator, Image Ready, InDesign, Microsoft Word, Photoshop, PowerPoint (on both MAC and PC platforms)